

## Introduction

Do you have a plan to develop pesticides in Japan? In-depth knowledges of consultants are vital for your reliable planning.

- ✓ Data gap and development cost
- ✓ Market information

Joy Consulting Ltd has extensive experience to provide you with relevant information about the pesticide industry in Japan.

## Data Gap and Development Cost

Seasoned with more than 20 years of experience in pesticide registration in EU and Japan, Joy consulting Ltd. understands very well the difference between the two registration systems. We will study your data list and together with your intended usage we will provide you with a cost estimate for registration in Japan.

## Market Information

We have sufficient market information and sales statistics taken from the reports provided by registrants by statute. Joy Consulting Ltd. keeps them in an English database. We can provide you with a thorough presentation according to your needs.

## Market Research Service

- Tailored research according to chemical group or active ingredient or specific pesticide
  - ex. Sales of sulfonylureas in paddy field
    Powdery mildew fungicides for apple
    Use of neonicotinoid insecticides in Japan
    Development of novel pesticides in Japan

 The report provides a comprehensive analysis of the Japan market for pesticides through an industry overview, the market demand for herbicides, insecticides, fungicides, and other plant protection products. It contains statistics on pesticide sales and usage based on available information taken from authority's statistics and other public sources.

 One of the major concerns of plant protection developers is how their product will perform compared with other active ingredients in the same chemical group. We will tailor the market research according to the active ingredient of interest and provide manufacturers with an expert opinion and necessary information to better understand the industry, trends, and forecast.

- The report follows very closely the harmonized classification of active substances published in the Compendium of Pesticide Common Names.
- Joy Consulting Ltd has been in the agriculture consulting industry for more than 18 years, equipped with deep knowledge and experience on pesticide market and registration.